



**Show Guide Advertising**

**Deadline August 1, 2020**

RESERVE YOUR AD SPACE NOW!

Take advantage of the following benefits:

- Reach key decision makers
- Encourage delegates to visit YOUR booth
- Highlight NEW Products
- Continue to reach your target market year round as the Show Guide has an excellent post-event shelf life

Email or Fax this form to:

Brad Moore

[bradm@mediaedge.ca](mailto:bradm@mediaedge.ca)

Tel: 416-512-8186 ext. 280

Fax to: 416-512-8344

**Advertise in the Show Guide**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Ad Rates**

| Sizes                            | Rate    |
|----------------------------------|---------|
| Full Page .....                  | \$1,850 |
| 2/3 Vertical .....               | \$1,650 |
| 1/2 Island .....                 | \$1,475 |
| 1/2 Horizontal or Vertical ..... | \$1,350 |
| 1/3 Square or Vertical .....     | \$1,025 |
| 1/4 Vertical .....               | \$700   |